CELEBRATING 30 YEARS OF ARTISTIC EXCELLENCE

SPONSORSHIP INQUIRIES
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18th Street Arts Center (18SAC) is one of the top 20 artist residency programs in the US, and the largest in Southern California.

Founded as a non-profit in 1988, we foster radical imagination, empathy, and positive social change by providing exceptional artists with creative time and space to take risks, and develop meaningful new artworks and share them with the public.

**Our mission** is to provoke public dialogue through contemporary art-making.

We believe that:
- **Art making** is an essential component of a vibrant, just and healthy society
- **Creative action** is a vital part of individual wellbeing
- **Humanity benefits when artists are valued**

Celebrating our 30th Anniversary, we invite you to join 18SAC in a partnership to create a welcoming center for cultural activity that inspires and mobilizes the public and artists.
OUR ARTISTS

18SAC invites artists from around the globe to imagine, research, and develop significant, meaningful new artworks and share them with the public. We host an international roster of both emerging and distinguished artists who enrich the fabric of our society. 18SAC alumni have represented their country at the Venice Biennale, received MacArthur Fellowships, and many more.
Our audience is quite diverse; individuals from all walks of life come together to share unique cultural experiences at 18SAC.

**AGE BREAKDOWN**
- 25-34 years old: 18.4%
- 35-44 years old: 23.4%
- 45-54 years old: 20%
- 55+ years old: 31.8%

**MEDIAN HOUSEHOLD INCOME:** $79,000

**SEX BREAKDOWN**
- Male: 54%
- Female: 46%

**84% BACHELOR’S DEGREE OR HIGHER**

**OUR REACH BEYOND...**
- 7,000+ Likes
- 4,500+ Followers
- 2,800+ Followers
- 8,400 subscribers

**Total Page Views:** 126,558
**New Visitors:** 39,721
**Average Time Spent:** 00:01:45
18SAC is celebrating its 30th anniversary in a BIG way! This very special, one-time festival will take place across our 1-acre campus, attracting festival-goers from across the region.

** DETAILS **
- 1,000 attendees
- VIP Lounge
- Food trucks & drinks
- Performance art presentations & immersive art installations
- Special guest DJ + dance floor

A glamorous benefit event at the French Consulate in Beverly Hills for arts patrons, the gala marks a special milestone for 18SAC and honors individuals who demonstrate a commitment to the arts.

** DETAILS **
- 120 special guests
- Red carpet + cocktail hour
- Awards ceremony
- Live musical performance by rising star Leven Kali
- Silent auction featuring select works by major 18SAC artists

### 30TH ANNIVERSARY FESTIVAL
**NOVEMBER 10, 2018**

### 30TH ANNIVERSARY GALA + AUCTION
**SPRING 2019**

- **Underwriting opportunities**
- **VIP Lounge Branding**
- **In-Kind Contributions**
- **Name and/or logo placement on site**

- **Name and/or logo placement in print and online promotion**
- **Recognition during the program**
- **Host a table at our gala**

*Exclusive or other customized packages may be arranged on an individual basis.*
2018 - 2019 EVENTS

As we approach our 30th anniversary celebration, 18SAC is inviting select individuals and members of the corporate community to sponsor this very special year.

Our events are designed for an audience that is engaged with the local community and interested in experiences that are innovative, enriching and value artists.

ART WORKSHOP PARTY

Host an art workshop led by one of our renowned artists, while your guests enjoy a glass of wine and discover the artist within them.

ARTIST TALKS

Become a presenting partner for 18SAC’s year-round lectures and artist talks. Guests engage directly with art in our galleries through talks led by artists, curators, and special guests.

ARTIST EXHIBITION + ARTIST RECEPTION

Underwrite one of our exhibitions or artist receptions. Our exhibitions and artist receptions are open to the public, making this a premier cultural destination for young creative professionals in Santa Monica!
18SAC welcomes the opportunity to build exclusive sponsorship packages with our partners to ensure that your brand shines at every level.

We look forward to welcoming you to our innovative community.

For more information, please contact Saúl Quintero, Development Associate, at squintero@18thstreet.org or 310.453.3711 x 112.